

Privacy Policy

Effective: October 2020

1. Preamble

Data protection is important to us. Therefore, we constantly keep your personal data in confidence and of course we adhere to all applicable data protection legislation. In this privacy policy you can find out how your personal data is processed.

This privacy policy only applies to the processing of your data as part of your use of our app. For your visit to our website, please note the relevant privacy policy.

2. Person responsible

This privacy policy applies to data processing by us as the person responsible for Digga as laid down in Article 4, paragraph 7 General Data Protection Regulation (GDPR). Our contact details are:

manufuntour GmbH
Am Weingarten 1 b
85276 Pfaffenhofen a. d. Ilm
Germany

Represented by: Daniel Ardelean (CEO)
Registry court and register number: local court Ingolstadt, HRB 6697
Contact: e-mail: info@manufuntour.de

3. Definition of term

As far as this privacy policy contains or implies no divergent terms, reference is made to the definitions in Article 4 GDPR with regard to the terms used.

4. Processing of your personal data

4.1. When downloading the app

When you download the app, the information required for this is transferred to the Google Play Store if you are using our app on an Android device or the Apple App Store if you are using our app on an iOS device. In particular, the username, e-mail address and customer ID of your account, time of download, payment information and the individual device code as well as other data as appropriate are required. We have no influence on this data collection and processing and are not responsible for it.

See also the privacy policy from Google (<https://www.google.de/intl/de/policies/privacy/>) or Apple (<https://www.apple.com/de/privacy/privacy-policy/>).

4.2. When using the app

We do not process any other personal data than those listed below. The app does not access your other data and does not create any user profiles on our server. All the data you enter will only be stored in the local memory of your device - please therefore remember to back up your data regularly.

4.3. Usage analysis by Google Analytics for Firebase

Our app optionally uses Google Analytics for Firebase so that we can steadily improve the app. You can consent to the use of Google Analytics for Firebase when you start the app for the first time. You can deactivate the use of Google Analytics for Firebase in the app at any time. If you give us your consent, we will evaluate your use of the app.

For this purpose, we process the following personal data from you:

- Unique ID of your installed app
- Number of users and sessions
- Information on the course of the game (e.g. number of levels played / won / lost, number of levels unlocked, the number of all levels played / won / lost per session, the duration of the app usage per session, number of energy and life refills used as well as the number of attempts to successfully complete a continent)
- Duration per session
- Operating system
- Device model
- Region
- Initial Start
- Number of app executions
- Information about app updates
- In-app purchases

Our app uses the technology Google Analytics for Firebase for this purpose. We therefore transmit the above-mentioned data to Google (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland) for analysis purposes. On our behalf, Google evaluates the data on the way you use our app, as this data is necessary for us to guarantee the stability and security of the app and to further advance it in accordance with your interests. **The data collected in this way will not be merged with your other profile information but are included in anonymous statistics that help us to learn about our users and to better adapt the app to their needs.** As already mentioned, we process this data only with your consent. The legal basis for this is Article 6, paragraph 1 sentence 1 lit. a GDPR. However, we would like to point out that you cannot use our app without your consent or revocation. In case that you revoke your consent in the future, the user contract concluded between you and us will end simultaneously.

For the purposes of using the services of Google Analytics for Firebase, data is also transmitted from Google to affiliates and / or sub-processors. In this context, the above-mentioned data with an anonymized IP address can be transmitted to a server of Google group companies and / or sub-processors in the USA and stored there. The IP anonymization function in Analytics sets the last octet for user IP addresses of the type IPv4 and the last 80 bits in the memory for IPv6 addresses to zero. As a result, the exact IP address of the user will not be saved.

We have agreed the EU standard contractual clauses with Google. These can be called up at any time at <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2010:039:0005:0018:DE:PDF>, alternatively you can also contact us and request the documents (see contact options below).

4.4. Personalized advertising through Google AdMob

If you use the ad-financed version of our app that is free of charge for you, we use optional technology from Google AdMob to display personalized advertising. Google (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland) processes your personal data for these purposes as an independent person in charge in order to place personalized advertising tailored to you. We receive a fee from Google for displaying the advertisement in order to be able to provide our app as free of charge.

For this purpose, Google processes the following personal data from you:

- IP address
- iOS advertising ID (IDFA and IDFV) or Android advertising ID (GAAID)
- Age: Assigns users to one of six categories: "18 to 24", "25 to 34", "35 to 44", "45 to 54", "55 to 64" and "Over 65"
- App shop: Shop from which the app was downloaded and installed
- App version
- Country: Country in which the user lives
- Device brand: Brand name of the mobile device, e.g. Motorola, LG or Samsung
- Device category: Category of the mobile device, e.g. smartphone or tablet
- Device model: Model name of the mobile device, e.g. iPhone 5s or SM-J500M
- Time of first opening
- Gender: Identifies users as male or female
- Interests: Lists the user's interests, e.g. Arts and entertainment, games or sports
- Language: The language set in the device's operating system, e.g. de-de or en-us
- New / existing user (New: App was opened for the first time in the past 7 days. Existing: The app was first opened more than 7 days ago.)
- Version of operating system: Operating system version of the device, e.g. 9.3.2 or 5.1.1

The processing of this data takes place exclusively with your consent. The legal basis for this is Article 6, paragraph 1 sentence 1 lit. a. GDPR.

As part of the use of Google AdMob services, Google also transmits data to affiliates and / or sub-processors. In this context, the above-mentioned data with an anonymized IP address can be transmitted to a server of Google affiliates and / or sub-processors in the USA and stored there.

We have agreed the EU standard contractual clauses with Google. These can be called up at any time at <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2010:039:0005:0018:DE:PDF>, alternatively you can also contact us and request the documents (see contact options below).

Further information on the use of data by Google, setting and objection options, can be found in Google's privacy policy (<https://policies.google.com/technologies/ads>), in the settings for the display of advertisements by Google (<https://adssettings.google.com/authenticated>) and in the associated description of data processing by Google (<https://policies.google.com/technologies/partner-sites>).

Note: In the device settings of your mobile device you can limit the use of the Advertising ID. Furthermore, you have the possibility to make your settings collectively for different providers. To do so, visit the preference management of "Your Ad Choices" at: <http://optout.aboutads.info>.

4.5. Non-personalized advertising through Google AdMob

If you use our App in the advertising-financed version that is free of charge for you, but you do not give us your consent for the data processing described in subparagraph 4.4, you will be shown non-personalized advertising within the App. For this purpose, we use Google AdMob technology to display advertising. Google (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland) processes your personal data for these purposes as an independent person responsible for displaying these advertisements. For the announcement of the advertisement we receive a remuneration from Google, in order to be able to make our offer available to you in this way free of charge. Google processes the following personal data from you:

- IP address
- iOS Ad ID (IDFA and IDFV) or Android Ad ID (GAAID)
- Information on the context of the app usage (e.g. if the type of app allows conclusions to be drawn about the interests of the users)
- Your approximate location

The inclusion of AdMob is in our interest in monetizing our app and to enable you to use our app free of charge and non-personalized. The legal basis for this is Article 6, paragraph 1 sentence 1 lit. f. GDPR.

In the context of using the services of Google AdMob, there are also data transfers from Google to group companies and/or subcontractors. In this context, the above-mentioned data may be transferred with anonymized IP address to a server of Google group companies and/or subcontractors in the USA and stored there.

We have agreed the EU standard contract clauses with Google. These can be accessed at any time at <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2010:039:0005:0018:DE:PDF>. Alternatively, you can request these documents from us using the contact details below.

Further information on the use of data by Google, setting and objection possibilities, you will find in the privacy policy of Google (<https://policies.google.com/technologies/ads>), in the settings for the display of advertising by Google (<https://adssettings.google.com/authenticated>) and in the associated description of data processing by Google (<https://policies.google.com/technologies/partner-sites>).

Note: In the device settings of your mobile device you can limit the use of the Advertising ID. Furthermore, you have the possibility to make your settings collectively for different providers. To do so, visit the preference management of "Your Ad Choices" at: <http://optout.aboutads.info>.

4.6. As part of the contact support

If you contact us (e.g. by telephone, contact form, e-mail or via social media) we need your personal data (e.g. name, contact details, etc.) in order to process your inquiry or request. The processing of your personal data is done in our interest in answering your inquiries; so that we can offer you an ideal service. The legal basis for this is Article 6, paragraph 1 sentence 1 lit. f GDPR.

We delete the requests if they are no longer necessary or - in the case of legal obligations to keep records - we restrict the processing. We check the necessity every six months.

5. Transfer to third countries

We will only process your personal data in a third country (i.e. outside the European Union (EU) or the European Economic Area (EEA)) if it is necessary for the fulfilment of our (pre-)contractual obligations (in accordance with Article 6, paragraph 1 sentence 1 lit. b. GDPR), on the basis of your consent (in accordance

with Article 6, paragraph 1 sentence 1 lit. a. GDPR), on the basis of a legal obligation (in accordance with Article 6, paragraph 1 sentence 1 lit. c. GDPR) or on the basis of our legitimate interests (in accordance with Article 6, paragraph 1 sentence 1 lit. f. GDPR) and the further legal requirements in accordance with Article 44 et seq. GDPR are fulfilled. The same applies to the processing by third parties on our behalf, the disclosure of your personal data to third parties as well as their transfer to third parties.

6. Deletion of data

The data processed by us will be deleted in accordance with Article 17 GDPR or restricted in their processing in accordance with Article 18 GDPR.

If (within the context of this privacy policy) nothing different is regularized, the data processed by us will be deleted as soon as they are no longer required for their intended purpose and the deletion is not opposed by any statutory storage obligations. We check the necessity of this every six months. If the data are not deleted because they are required for other, legally permissible purposes, their processing is restricted. This means that the data is blocked and not used. This applies, for example, to data that must be retained for commercial or tax law reasons.

7. Data subject rights

You have the right:

- to request information about your personal data processed by us in accordance with Article 15 GDPR. In particular, you may request information on the purposes of processing, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right of correction, deletion, restriction of processing or objection, the existence of a right of appeal, the origin of your data, if not collected by us, as well as the existence of automated decision-making including profiling and, if applicable, meaningful information on the details of the data;
- in accordance with Article 16 GDPR to immediately request the correction of incorrect or incomplete personal data stored by us;
- to demand the deletion of your personal data stored with us in accordance with Article 17 GDPR, unless the processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- in accordance with Article 18 GDPR, to demand the restriction of the processing of your personal data if you dispute the accuracy of the data, if the processing is unlawful but you refuse to delete it and we no longer need the data, but you need it to assert, exercise or defend legal claims, or if you have lodged an objection to the processing in accordance with Article 21 GDPR;
- in accordance with Article 20 GDPR to receive your personal data that you have provided to us in a structured, common and machine-readable format or to request its transfer to another person in charge;
- complain to a supervisory authority in accordance with Article 77 GDPR. As a rule, you can turn to the supervisory authority at your usual place of residence or workplace or at the headquarters of our company.

8. Rights of revocation and objection

8.1. Revocation of granted consents

Should we collect your personal data on the basis of a consent given by you in accordance with Article 6, paragraph 1 lit. a. GDPR, you have the right to revoke any consent you may have given us in accordance with Article 7, paragraph 3 GDPR with effect for the future.

If you would like to make use of your right of revocation, you can inform us by e-mail to info@manufuntour.de. Alternatively, you can also use the contact data mentioned above under subparagraph 2.

8.2. Objection in case of processing based on legitimate interests

If we process your personal data on the basis of our legitimate interests in accordance with Article 6, paragraph 1 sentence 1 lit. f. GDPR, you have the right to object to the processing of your personal data in accordance with Article 21 GDPR, if there are reasons for doing so arising from your particular situation or if the objection is directed against direct advertising. In the latter case, you have a general right of objection, which will be implemented by us without specifying a special situation.

If you would like to make use of your right of objection, you can inform us by e-mail to info@manufuntour.de. Alternatively, you can also use the contact data mentioned above under subparagraph 2.

9. Security measures

We take organizational, contractual and technical security measures in accordance with the state of the art to ensure that the regulations of the data protection laws are observed and thus to protect the data processed by us against accidental or intentional manipulation, loss, destruction or access by unauthorized persons. The security measures include in particular the encrypted transmission of data between your smartphone and our server.

10. Final provisions

We reserve the right to change our privacy policy if this should be necessary due to new technologies or changes in our data processing processes or to adapt it to changes in the legal situation applicable to us. However, this only applies to this privacy policy. If we process your personal data on the basis of a consent given by you or if parts of the privacy policy contain regulations of the contractual relationship with you, any changes will only be made with your consent.

You can find the current version of our privacy policy under www.manufuntour.de/manufuntour-digga-privacy-policy.pdf.

10.1. Translations

In the event of discrepancies between the English and the [German version](#) of this privacy policy, the German version is decisive.